



ALCOHOLIC BEVERAGE REGULATION ADMINISTRATION

FY 2024 PERFORMANCE PLAN

MARCH 22, 2023

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1 ALCOHOLIC BEVERAGE REGULATION ADMINISTRATION

Mission: The mission of the Alcoholic Beverage Regulation Administration (ABRA) is to support the public's health, safety, and welfare through the control and regulation of the sale and distribution of alcoholic beverages and medical cannabis.

Services: ABRA conducts licensing, training, adjudication, community outreach, and enforcement efforts to serve licensees, law enforcement agencies, Advisory Neighborhood Commissions (ANCs), civic associations, and the general community so that they understand and adhere to all District laws, regulations, and ABRA policies and procedures. ABRA also registers qualifying patients who have the right to obtain and use cannabis for medical purposes when his or her primary physician has provided a written recommendation.

2 PROPOSED 2024 OBJECTIVES

Strategic Objective

Educate licensees on the District's alcoholic beverage laws and regulations.

Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.

Engage in community outreach regarding the licensing process.

3 PROPOSED 2024 OPERATIONS

Operation Title	Operation Description	Type of Operation
Educate licensees on the District's alcoholic beverage laws and regulations.		
Daily Issuance of Licenses and Permits	This is a key driver in all of ABRA's operations. The number of licenses and permits issued daily is in direct correlation to the amount of revenue the agency generates on a monthly basis.	Daily Service
Renewal of Licenses and Permits	This is a key driver in all of ABRA's operations. The number of licenses and permits renewed directly affects the amount of revenue the agency generates on a monthly basis.	Daily Service
Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.		
Conduct a minimum of two regulatory inspections or investigations at each licensed establishment.	Conducting thorough regulatory inspections for all licensed establishments.	Daily Service
Engage in community outreach regarding the licensing process.		
Community Outreach and Notifications	Ensuring the general public are well informed of the schedule of extension of hours for the calendar year and its exceptions.	Key Project

4 PROPOSED 2024 KEY PERFORMANCE INDICATORS AND WORKLOAD MEASURES

Key Performance Indicators					
Measure	Directionality	FY 2021	FY 2022	FY 2023 Target	FY 2024 Target
Educate licensees on the District's alcoholic beverage laws and regulations.					
Number of licensees and members of the public that received training from the Agency	Up is Better	584	245	100	100
Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.					
Amount of revenue generated by licenses and permits	Up is Better	\$6,199,863.00	\$7,548,748.00	\$3,700,000.00	\$3,700,000.00
Amount of revenue generated by fines	Up is Better	\$326,500.00	\$247,850.00	\$25,000.00	\$25,000.00
Number of inspections, investigations, and monitoring activities	Up is Better	11,874	15,335	11,000	11,000
Number of establishments inspected to ensure compliance with underage drinking laws	Up is Better	440	422	400	400
Total number of citations issued	Up is Better	878	376	250	250
Percent of one-day and substantial change permits issued within 15 days or less	Up is Better	96.4%	100%	90%	90%
Percent of medical cannabis facilities (dispensaries and cultivation centers) receiving at least one quarterly inspection	Up is Better	100%	100%	92.9%	92.9%
Engage in community outreach regarding the licensing process.					
Number of community meetings attended to educate the community regarding the licensing process	Up is Better	90	113	20	20

Workload Measures

Measure	FY 2021	FY 2022
Daily Issuance of Licenses and Permits		
Number of one-day and substantial change permits issued within 15 days or less	33	121
Renewal of Licenses and Permits		
Number of ABC licenses and permits renewed	1457	1,786